



Cape May
magazine

2026 MEDIA KIT



**Now in our 21st year,
Cape May's only full-color
magazine has something
for *everyone*.**

Cape May Magazine has been widely praised for its high quality in design and editorial depth since it was first published in 2006.

The magazine is written for everyone who loves Cape May, but specifically residents and visitors who consider Cape May to be among their preferred vacation destinations.

Cape May Magazine is the ideal environment for advertisers looking for second home owners, Jersey Shore vacationers, and readers who find a fascination with seaside living at the tip of New Jersey.

2026 ISSUES

Early Spring

Reserve by January 5

Materials due January 13

Spring

Reserve by March 6

Materials due March 17

Early Summer

Reserve by May 5

Materials due May 14

Summer

Reserve by June 10

Materials due June 18

Fall

Reserve by August 4

Materials due August 10

Winter

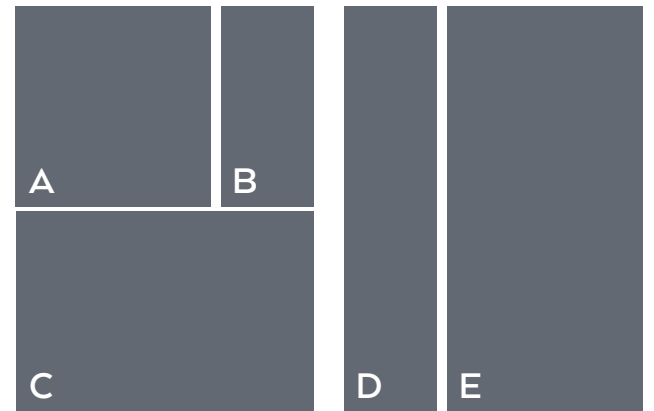
Reserve by September 29

Materials due October 7





AD SPECS



	WIDTH	HEIGHT
A. Third page	4.75 in	4.875 in
B. Sixth page	2.25 in	4.875 in
C. Half page	7.25 in	4.875 in
D. Third page vertical	2.25 in	9.875 in
E. Two thirds page vertical	4.75 in	9.875 in

Full Page 8.25 in. x 10.875 in. trim

For bleed ads, allow ¼" beyond trim on all four sides

AD SPECS

Cape May Magazine accepts only professionally designed, high-resolution JPEG, TIFF or PDF documents. Resolution must be 300 PPI, prepared as CMYK. All ad copy is subject to the publisher's approval.

All ads created by Cape Publishing, Inc. are the property of *Cape May Magazine*. A fee will be charged to provide an advertisement we created for use in other publications or media.

\$150 hourly rate for creative services & ad design.

Cape May Magazine will not be held liable for errors or omissions due to circumstances beyond the publisher's control. Direct production inquiries to bhaas@capemay.com.

Credits in the form of "make-goods" are given only if, at the fault of the publisher, the prices, addresses or phone numbers are incorrectly printed.

Signed contracts are legally binding and cannot be cancelled without 2 months' advance notice.





2026 RATES

AD SIZE	6 TIMES*	3 TIMES*	1 TIME
Full Page	\$1050	\$1100	\$1225
2/3 page	\$950	\$995	\$1120
1/2 page	\$750	\$800	\$925
1/3 page	\$575	\$625	\$750
1/6 page	\$375	\$400	\$445

COVER PREMIUM

Cover 2 or 3	+\$350	+\$400	+\$450
Back Cover	+\$500	+\$600	+\$650

* Price per issue

ONLINE ADS

Advertising options on capemaymag.com

Home Page Banner

Premium wide zone on the opening page

Dimensions: 1280px by 200px (mobile 250px by 200px)

Monthly rate: \$299/month

6-month rate: \$1,499 prepaid (save \$295)

Skyscraper

High-visibility zone at the top of the opening page

Dimensions: 250px by 750px

Monthly rate: \$249

6-month rate: \$1,249 prepaid (save \$245)

Article Sidebar

Stacked ad zones that accompany articles

Dimensions: 250px by 200px

Monthly rate: \$189

6-month rate: \$989 prepaid (save \$145)

Comprehensive Package

All 3 zones for one price

\$3,550 for 6 months / \$2,225 for 3 months



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To reserve space, call us at 609-898-4500